
Renault Group 2022 sales results: continued growth in value-creating segments

- Renault Group's global sales amounted to 2,051,174 vehicles in 2022, down 5.9%¹.
- Renault Group is pursuing its sales policy focused on value creation, which leads to an increase in the share of its sales in the most profitable channels. The share of sales to retail customers represents 67% in the five main European countries (France, Germany, Spain, Italy, United Kingdom), up 8.7 points compared to 2021.
- The Group's order book in Europe² remains at a record level of 3.5 months of sales as of December 31, 2022.
- The Renault brand is successfully developing its sales in value-creating segments in Europe and abroad.
 - In Europe, Renault is on the podium of electrification and becomes the 3rd brand in the electrified market³ (PC market) with 12% growth compared to 2021 and the 3rd brand on pure EV market. Renault improved its channel mix with more than 1 in 2 sales to private customers in Europe sales (+8 points compared to 2021). Renault sales in the C-segment also increased by 21% compared to 2021, with in particular the successes of Arkana with 80,000 sales and Mégane E-Tech electric with 33,000 sales.
 - Outside of Europe, Renault is reaffirming its positions and increasing its presence in its key markets: Turkey (+22.6% vs. 2021), Morocco (+11.4% vs. 2021) and Latin America (+8% vs. 2021).
- Dacia recorded 573,800 sales in 2022, a 6.8% growth compared to 2021. Dacia confirms its 3rd place on the European podium of sales to private customers with a record market share of 7.6%. A success driven by the 4 models renewed with the new identity of the brand:
 - Sandero, 1st vehicle sold to individuals in Europe since 2017;
 - Duster, 2nd vehicle sold to individuals in Europe and 1st SUV sold to individuals since 2018;
 - Jogger for its first year of marketing, 2nd vehicle in the C segment (excluding SUV) sold to individuals in Europe;
 - Spring, 3rd electric vehicle sold to individuals in Europe.

¹ 2021 and 2022 excluding Renault Russia and AVTOVAZ

² Excluding importers

³ Electric, hybrid and plug-in hybrid vehicles, excluding mild hybridization

- Alpine confirms its growth for the 3rd consecutive year with 3,546 units sold in 2022, an increase of 33%, driven by the success of the limited series of the iconic A110 range. At the same time, Alpine is pursuing its international development with the opening of new markets and the strong growth of its network of +40%.

Renault Group worldwide sales by brand⁴

	2022	2021	% change
Renault			
VP	1 088 836	1 188 002	-8,3%
VU	326 810	374 160	-12,7%
VP + VU	1 415 646	1 562 162	-9,4%
Dacia			
VP	569 208	502 912	13,2%
VU	4 629	34 181	-86,5%
VP + VU	573 837	537 093	6,8%
Renault Korea Motors			
Passenger Vehicles (PC)	51 083	57 480	-11,1%
Alpine			
Passenger Vehicles (PC)	3 546	2 660	33,3%
Jinbei&Huasong			
VP	0	39	-100,0%
VU	0	15 960	-100,0%
VP + VU	0	15 999	-100,0%
EVeasy			
Passenger Vehicles (PC)	6 987	4 168	67,6%
Mobilize			
Passenger Vehicles (PC)	75	0	
Renault Group			
VP	1 719 735	1 755 261	-2,0%
VU	331 439	424 301	-21,9%
VP + VU	2 051 174	2 179 562	-5,9%

⁴ 2021 and 2022 excluding Renault Russia and AVTOVAZ

Renault Group's top 15 markets in 2022

	2022	VOLUMES(in units)	MARKET SHAREVP+LCV (%)
1	FRANCE	470 280	25,1
2	GERMANY	161 146	5,6
3	ITALY	141 108	9,6
4	TURKEY	135 639	17,3
5	BRAZIL	126 689	6,5
6	SPAIN+CANARY ISLANDS	103 417	11,1
7	INDIA	87 118	2,0
8	UNITED KINGDOM	76 329	4,0
9	MOROCCO	65 287	40,4
10	SOUTH KOREA	52 621	3,2
11	ROMANIA	51 851	36,1
12	COLOMBIA	49 521	20,9
13	POLAND	48 062	10,0
14	BELGIUM+LUXEMBOURG	47 329	10,0
15	ARGENTINA	44 696	11,8

About Renault Group

Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 4 complementary brands - Renault, Dacia, Alpine and Mobilize - offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold 2.1 million vehicles in 2022. It employs nearly 111,000 people who embody its Purpose every day, so that mobility brings people closer. Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value. This is centred on the development of new technologies and services, and a new range of even more competitive, balanced and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2040. <https://www.renaultgroup.com/en/>

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